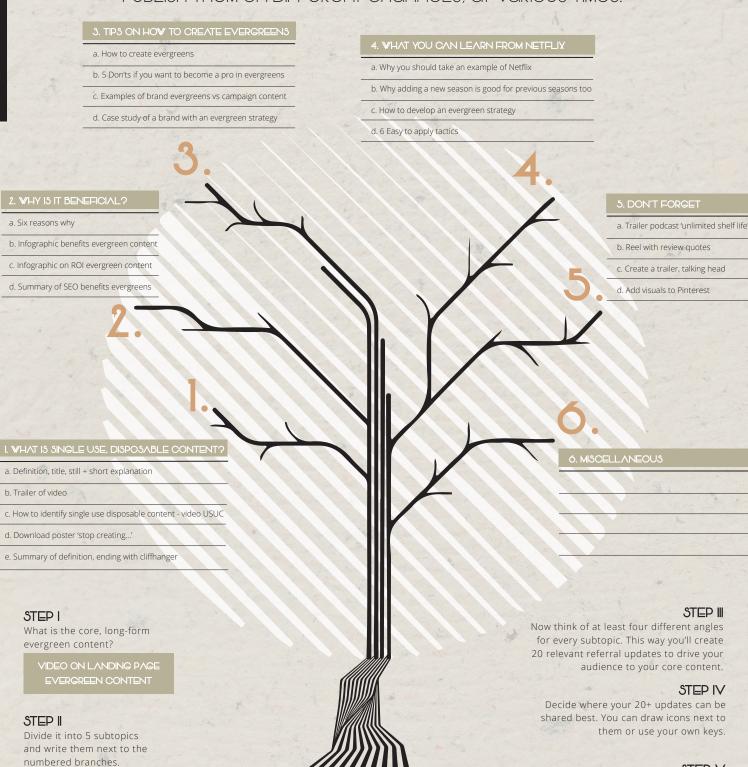
CONTENT MAPPING

"GET MORE OUT OF YOUR CONTENT"

"BREAK YOUR LONG-FORM CONTENT INTO MULTIPLE, SMALLER PIECES AND PUBLISH THEM ON DIFFERENT CHANNELS, AT VARIOUS TIMES."



NEW DEGREE

ACADEMIE VOOR DUURZAME

NEW DEGREE is a Dutch Acadamy for Sustainable Content initiated by Carlijn Postma www.carlijnpostma.com

Now plan your updates. If you made sure your core content is evergreen, you can

schedule updates for the next months

STEP V